

Andrew Daley

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I am an energetic Media graduate and flexible in many roles. I can easily learn new techniques or practices for my job. I have experience with leadership and team roles from professional film shoots, tv sets and working in photography studios. Volunteer work with the Scout Association and working as Press at International Film Festivals has helped my time keeping, completing a task to my best ability, dealing with VIPs and delivering work. I thoroughly enjoy working with the public and satisfying any problems or questions they have, whilst using efficiency to deal with anything that I cannot do myself. I am willing to work with a variety of job roles and can adapt to any situations I may find myself in.

EDUCATION & QUALIFICATIONS

2011 – 2014	Coventry University BA (Hons) Media Production. 1 st Class Honours Degree
2009 – 2011	Ernesford Grange Sixth Form 4 A-Levels Media Studies. B English Literature. C Photography. D General Studies. D
2004 – 2009	Ernesford Grange Secondary School 8 GCSEs ICT (Btec) Diploma Distinction/ 4 A*s English Language. A English Literature. A Humanities. A Media Studies. A Maths. B Science. B Additional Science. B Bronze & Silver Duke of Edinburgh Award CRB checked. First Aid training Qualified. BBC Health & Safety Qualified

EMPLOYMENT

August 2014 - Present	BBC Production Talent Pool 2014
August 2013 - Present	Writer & Media Manager Easternkicks.com - Writer for the UK's definitive East Asian Film website - Press liaison for Directors, Producers, Actors and Crew - VIP Interviewer & Transcriber at private events; Film Festivals, Premieres and Online Content, both nationally and internationally. - Social Media Coordinator; scheduling regular content through media channels and engaging audiences in the UK through cross platform promotion. - Creating online media & website campaigns to promote the cinema industry and upcoming/current content to publicize national events - Creating digital graphics, video and audio content for online promotion and distribution support for larger press agencies, distributed internally.
September 2012 - May 2014	Student Media Manager Source Media - Head of the Source Media committee, and Student Media Manager for Coventry University, directly overseeing 200+ crew members to create media content for a campus of 24,000 through Radio, TV & News. - Achieved and maintained a media budget of £10,000, for the first time in 20 years of Student Media on Campus. - Equipment & Software teacher, holding regular training sessions for members to teach them skills including journalistic writing, interview techniques, camera equipment usage (and Audio/Lighting), radio presenting and broadcast radio maintenance
September 2011 - May 2014	Station Manager Source TV - Directing promotional shoots across campus for 24,000+ students. - Producing and sourcing content for a team of 30-80 members; to provide coverage of and publicity for student activities across campus. - Training new members in the usage of video broadcast equipment, editing equipment and audio recording equipment. - Directing multi-camera shoots at large events, both Live OBs and Offline. - Co-ordinating multiple student camera crews on a daily basis. - Managing content uploaded online. - Distributing digital and promotional material through social media platforms.
October 2013 - May 2014	Media Coordinator Societies Committee Coventry University Students Union - Working as part of a committee to help coordinate 2000 students and 100+ societies on the campus of Coventry University - Liaising with other committee members and providing media publicity of societies and their activities, whilst attending society events daily/weekly and supporting their activity promotion to the student body. - Coordinating funding requests of societies and handing out grants. - Approving the creation of new societies, student groups and activities. - Assisting with Student events around campus, representing the society body.
May 2013 – August 2013	Junior Editor Super 16 Films - Junior Editor on a 13 episode TV Documentary based around China - Cutting scenes to broadcast standard, planning scene lay-outs and organising overlying story lines for each episode - Colour grading & audio balancing full episodes to broadcast quality - Cutting promotional work for Client Screening and promotional use - Researching around source material to create informational presenter-led sequences, delivering information about rural China in documentary formats - Converting, logging, analysing and archiving footage for future use - Converting external footage from Aerial units for Broadcast use, anti-aliasing footage and colour correcting for sequence use - Consuming animations and ingesting into editing timeline, splitting indents into useable sequences and organising digital graphics - Developing voiceover sequences and scripts for information dumps, working with the Producer to recognise areas of audio delivery

WORK/VOLUNTEER EXPERIENCE

October 2012 - April 2014 **Radio Presenter | Source Radio**
- Presenting weekly radio shows broadcast online and around University campus
- Mixing music, delivering topics and up-to date news to listeners.
- Playing intros, vox pops & advertisements of clients & local events.
- Logging recorded show content, archiving on the broadcast system
- Promoting Source Radio shows through social media and around campus.

September 2013 – June 2014 **Student Council Member Coventry University**

2011/12/13 & 14 **Press Accreditation at Film Festivals**
- Professional Press Accreditation at the London Film Festival; Berlin Film Festival, New York Asian Film Festival, San Diego Film Festival, East Winds Film Festival & Udine Far East Film Festival in Italy.

2009 – 2010 **Wilkinsons Cashier**
- Serving customers, working the tills
- Restocking shelves, replacing products
- Moving stock around the floor, keeping the storefront clean.

September 2008 **Teaching Assistant**
- 2 weeks work experience as a primary school teacher
- Teaching and working with young children

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SKILLS/ TRAINING

- Extensive training and ICT qualification in using the Adobe Creative Suite, Including professional standard training in Photoshop CS6, Lightroom 4 and Adobe Premiere Pro.
- Professional training in the Final Cut Suite, video editing, audio editing, Colourization and design. Professional use through industry work for Distribution companies at Film festivals and events, promotional material used as DVD extras and online work.
- Professional training in DSLR & Film photography. Training in dark room photography and wet film editing/development, including camera and manual film camera use. Professional training in DSLR use from industry professionals including Frederic Ambrosine, John Fry, Dave Bird and Davide Cassanello.
- Extensive training in Canon Ti Rebel series, 7D/5Dmkii/ 1DX professional series for photography and film making on set. Both for personal paid professional work for companies. Moderate use of Nikon D*000 Mid-Range series for photography and filmmaking.
- Professional training in Arri Alexa, RED and BlackMagic Cinema cinema cameras, used for film and promotional corporate shoots.
- Professional training and use in Sony Z-series of film cameras, used to document professional event and use of industry work. Such work has been used online for companies and offline for training and promotional material.
- Training in VG10 series of cameras, GoPro miniature cameras and JVC broadcast cameras. Used to shoot promotional videos for The UK Scout Association, CUSU, Fresh@CU, CUEAFS, Third Window Films, Udine FEFF and Captive North Ltd.

AWARDS & CERTIFICATIONS

Outstanding Contribution to Coventry University Students Union 2013/2014
Coventry University Students Union May 2014

Source TV Manager 2013/14
Coventry University Students Union May 2014

Outstanding Contribution to Source Media 2012/13
Coventry University Students Union May 2013

Media Student of the Year
Ernesford Grange School and Community College October 2011

Certification of Archery Instructorship
Grand National Archery Society June 2012

Leader Training Woodbeads
The Scout Association October 2013

FILM FESTIVAL AWARDS

Official Selection
‘THE BROTHER CODE’ Short Film

Sir Charlie Darwin Film Festival
NEU/NOW European Online Festival of Higher Education Arts
1st Oregon Underground Film Festival

Art & Design Moving Image Award
The Brother Code – Short Film

Referees

Clifton Stewart. Media Lecture
aa6538@coventry.ac.uk

Chris Crudelli. Super 16 Producer
Chris@Crudelli.com

Steve Dawkins. Senior Lecturer
arx079@coventry.ac.uk

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